



Science

23-24 April 2020

saving the planet



Sponsorship & Exhibition Opportunities

Invitation

The South Australian Science Teachers Association (SASTA) would like to invite your involvement in the upcoming SASTA Annual Conference on Thursday 23 April and Friday 24 April 2020 at Pulteney Grammar School in the middle school building.

Following on from the success of the 2019 Conference we are expecting to attract around 175 registrants and 60 presenters from Reception – Year 12 from each of the three sectors (the Department for Education, Catholic Education SA and Independent Schools).

Who will attend this conference

The target audiences for the SASTA Annual Conference include:

- Science/STEM teachers and coordinators
- Lab officers
- Classroom teachers
- Pre-service teachers

Conference Sponsor (only 6 available!)

For an investment of \$1500 (incl GST)

This sponsorship package is an excellent opportunity to prominently display your organisation in a variety of ways throughout the conference.

Each sponsor package will feature:

- Choice of ONE of the following options:
 - **Lanyard sponsor**
lanyards provided by sponsor with company logo
 - **Satchel sponsor**
company logo printed on conference satchels
 - **Keynote presentation sponsor**
including a 5 minute speaking spot
 - **Morning tea and lunch sponsor**
sponsor logo included on all catering tables and displayed on screens in catering area
 - **Awards and celebration sponsor**
including a 5 minute speaking spot
- Exhibition booth (2.5 m x 1.5 m) including signage, trestle table with cloth and chair – opportunities for larger and modified areas can be negotiated
- Choice of prominent exhibition booth
- Access to all delegates at morning tea and lunch
- Company logo and PowerPoint slide advertisement/video (no sound) to be displayed on screens in the exhibition areas (provided by sponsor)
- Your organisation's logo on the SASTA website including a link to your website
- Company name and logo listed in conference program
- Company name listed in the exhibitor passport encouraging delegates to visit your display
- Opportunity to donate and present a prize during the happy hour draw
- Two complimentary exhibitor registrations to the conference including catering for morning tea, lunch and happy hour during the conference
- Insert included in the delegate satchel (physical/hard copy or electronic – see page 2).

Exhibition & Satchel Insert

**For an investment of \$705 (incl GST) for non-members
OR \$505 (incl GST) for members**

A trade display and satchel insert is an excellent way to reach delegates and potential customers both in person at the conference and providing information about your product / services that they can take back to school with them.

Each exhibition and satchel insert package will feature:

- Exhibition booth (2.5 m x 1.5 m) including signage, trestle table with cloth and chair - opportunities for larger and modified areas can be negotiated
- Access to all delegates at morning tea and lunch
- Your organisation's logo on the SASTA website including a link to your website
- Company name and logo listed in conference program
- Company name listed in the exhibitor passport encouraging delegates to visit your display
- Opportunity to donate a prize to be presented during the happy hour draw
- One complimentary exhibitor registration to the conference including catering for morning tea, lunch and happy hour during the conference
- Insert included in the delegate satchel (physical/ hard copy or electronic – see satchel inserts).

Exhibition Only

**For an investment of \$560 (incl GST) for non-members
OR \$400 (incl GST) for members**

A trade display at the conference is an excellent way to reach delegates and potential customers.

Each exhibition only package will feature:

- Exhibition booth (2.5 m x 1.5 m) including signage, trestle table with cloth and chair - opportunities for larger and modified areas can be negotiated
- Access to all delegates at morning tea and lunch
- Your organisation's logo on the SASTA website including a link to your website
- Company name and logo listed in conference program
- Company name listed in the exhibitor passport encouraging delegates to visit your display
- Opportunity to donate a prize to be presented during the happy hour draw
- One complimentary exhibitor registration to the conference including catering for morning tea, lunch and happy hour during the conference.

Satchel Insert Only

**For an investment of \$300 (incl GST) for non-members
OR \$210 (incl GST) for members**

A satchel insert is an excellent way to reach delegates by providing an opportunity for each delegate to sample your product or learn more about your service.

Electronic 'inserts'

In line with sustainable practices, SASTA aims to reduce the amount of paper distributed at conferences. To this end, an email including your logo will be sent directly to all delegates that links to valuable resources from the conference – your catalogue, sample files or other electronic documents .

Hard copy inserts

Sponsors/exhibitors who wish to provide physical satchel inserts are encouraged to provide useful branded items such as pens, rulers, flash drives, etc. Flyers or brochures to be inserted must be no more than 2 x double sided A4 pages (i.e., no more paper than a single A3 sheet; larger inserts by negotiation). All printed material to be included needs to be delivered to the SASTA office by Wednesday 15 April.

Terms and conditions

Payment terms

Your sponsorship entitlements will begin to be actioned once payment has been received. Upon receipt of your booking form a tax invoice will be sent to you and must be paid within 14 days.

Cancellation Policy

Cancellations received in writing to SASTA before the closing date (13 March) will receive a refund less an administrative charge of \$50. Cancellations received after the closing date will not be eligible for a refund.

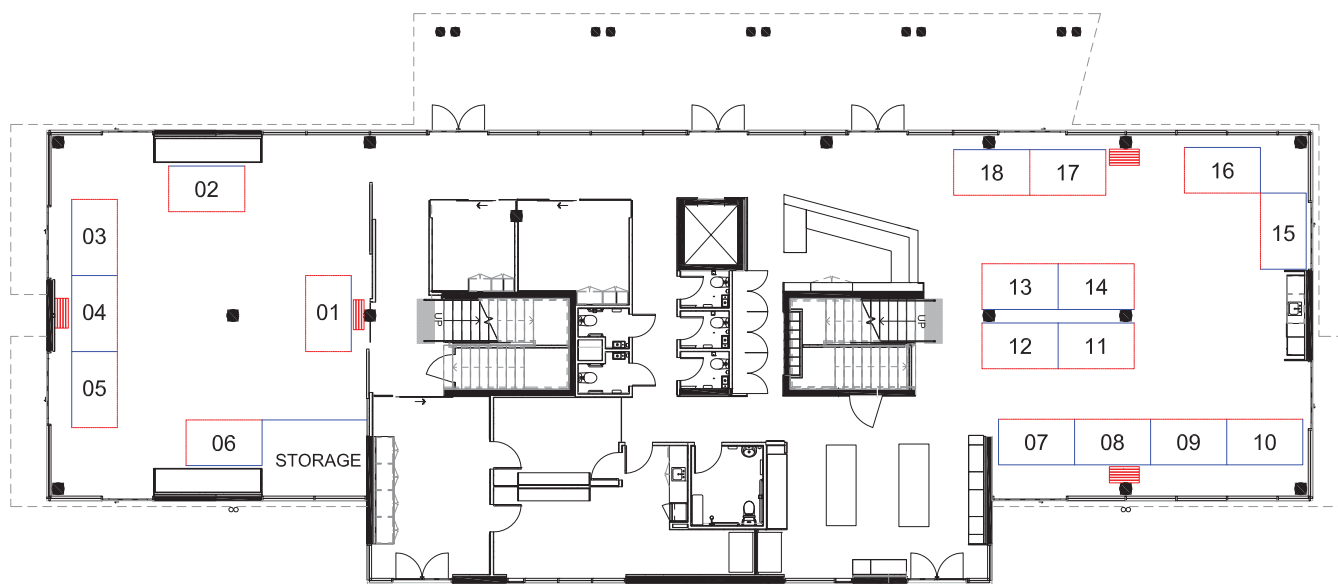
If you have any questions relating to this Sponsorship Proposal, please contact Toby Spencer, SASTA Marketing & Communications Coordinator (08 8354 0006 or toby@sasta.asn.au).

Booking

To book your place at the SASTA Annual Conference please complete the form on the SASTA website: <http://tiny.cc/sastaconf2020>.

Floorplan

Please note: this is a draft floorplan and may be subject to change.



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Supporting Teachers of Science | Advancing Science Education