

STEM Conference



27 November 2020
UniSA, Magill Campus



Sponsorship Proposal

Invitation

The South Australian Science Teachers Association (SASTA) and The Mathematical Association of South Australia (MASA) would like to invite your involvement in the upcoming 2020 STEM Conference for year 6-11 teachers on Friday 27 November 2020 at the University of South Australia, Magill Campus.

Following on from the success of the 2019 Conference and adhering to COVID safe guidelines, we are expecting to attract around 100 registrants and 30 presenters from year 6 - 11 from each of the three sectors (the Department for Education, Catholic Education SA and Independent Schools).

The 2020 STEM Conference will bring together science, mathematics, ICT, design & technology teachers, classroom teachers, leaders in education and businesses who are interested in sharing and exploring teaching methods, tools, resources, and related activities for implementing Maths, Science & STEM education into our schools and communities.

Gold Sponsor (only 2 available!)

For an investment of: \$1100 (incl GST)

This sponsorship package is an excellent opportunity to prominently display your organisation in a variety of ways throughout the conference.

Each gold sponsor package will feature:

- Exhibition stand including trestle table with cloth and chair
- Choice of prominent exhibition stand location on floorplan
- 2 minute speaking spot (either before the keynote address or morning tea)
- Banner on stage during keynote address
- Your organisation's logo on the conference website including a link to your website
- Company name and logo listed in conference program
- Company name listed in the exhibitor passport encouraging delegates to visit your display
- Opportunity to donate and present a prize during the happy hour draw
- Two complimentary exhibitor registrations to the conference including catering for morning tea, lunch and happy hour during the conference
- Insert included in the delegate satchel (physical / hard copy or electronic - see satchel inserts) to be delivered by Monday 16 November (provided by sponsor).

Trade Display

For an investment of: \$275 (incl GST)

A trade display is an excellent way to reach delegates and potential customers both in person at the conference and providing information about your product / services that they can take back to school with them.

Each trade display package will feature:

- Exhibition stand including trestle table with cloth and chair
- Your organisation's logo on the conference website including a link to your website
- Company name and logo listed in conference program
- Company name listed in the exhibitor passport encouraging delegates to visit your display
- Opportunity to donate a prize to be presented during the happy hour draw
- One complimentary exhibitor registration to the conference including catering for morning tea, lunch and happy hour during the conference
- Insert included in the delegate satchel (physical / hard copy or electronic - see satchel inserts) to be delivered by Monday 16 November (provided by sponsor).

Satchel Insert Only

For an investment of: \$150 (incl GST)

A satchel insert is an excellent way to reach delegates by providing an opportunity for each delegate to sample your product or learn more about your service. All material to be included needs to be delivered to SASTA by Monday 16 November.

Benefits include:

- Insert included in the delegate satchel (provided by sponsor)

Electronic 'inserts'

In line with sustainable practices, SASTA & MASA aim to reduce the amount of paper distributed at conferences. To this end, an email including your logo will be sent directly to all delegates that links to valuable resources from the conference – your catalogue, sample files or other electronic documents

Hard copy inserts

Sponsors/exhibitors who wish to provide physical satchel inserts are encouraged to provide useful branded items such as pens, rulers, flash drives, etc. Flyers or brochures to be inserted must be no more than 2 x double sided A4 pages (i.e., no more paper than a single A3 sheet; larger inserts by negotiation). All printed material to be included needs to be delivered to the SASTA office by Monday 16 November.

- Your company name in the printed conference program
- Your name displayed on the SASTA website

Terms and conditions

Payment terms

Your sponsorship entitlements will begin to be actioned once payment has been received. Upon receipt of your booking form a tax invoice will be sent to you and must be paid within 14 days.

Cancellation Policy

Cancellations received in writing to SASTA before the closing date (30 October) will receive a refund less an administrative charge of \$50.00. Cancellations received after the closing date will not be eligible for a refund.

If you have any questions relating to this Sponsorship Proposal, please contact Becci van Schuilenburg, Events Coordinator, SASTA:

249 Henley Beach Road, Torrensville SA 5031
Ph: 08 8354 0006 | Email: becci@sasta.asn.au

Booking

To book your place at the 2020 STEM Conference please complete the [online form here](#).

Floorplan

A floorplan will be available closer to the date.